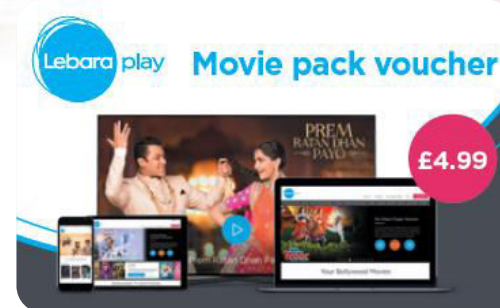
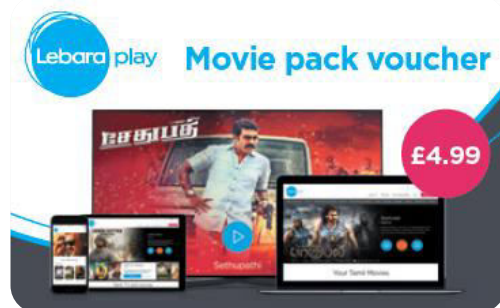
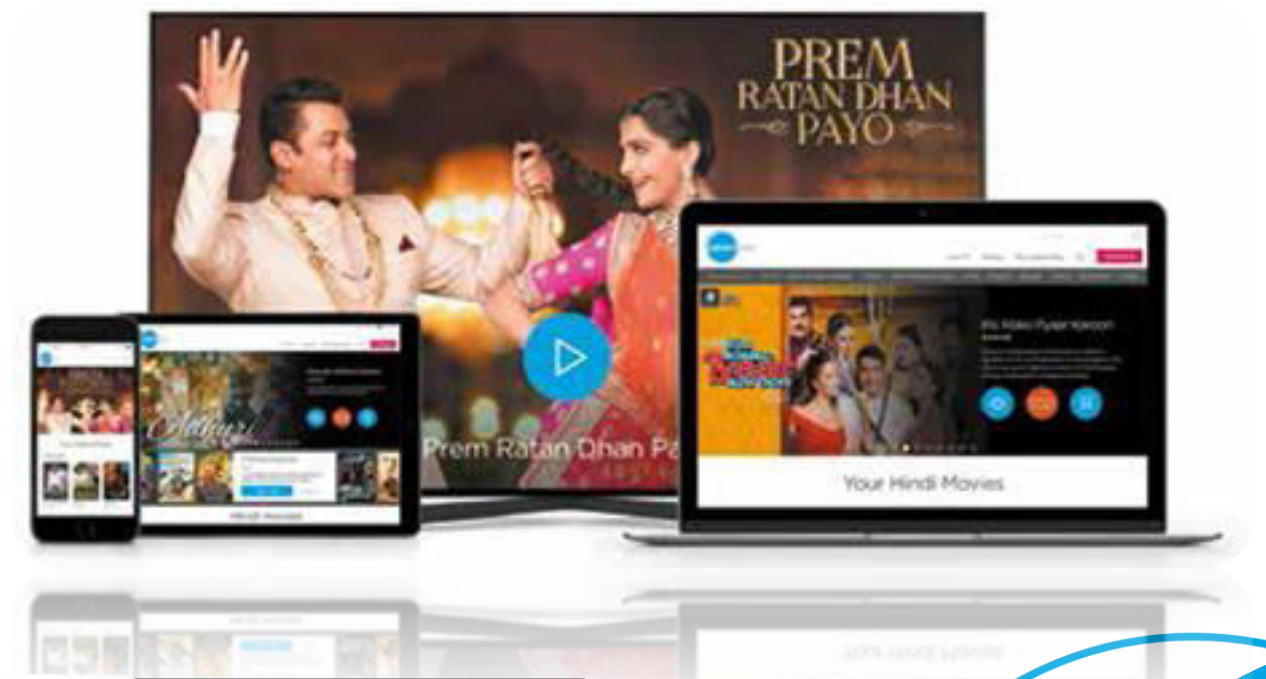




June Lebara Play Update





Set Top Box

- Plug & play HD set top box
- 1-year premium subscription
- Register unlimited devices and watch on 3 devices at the same time
- 100% Legal
- Network cable or Wi-Fi connectivity
- Advanced Bluetooth remote control with QWERTY keyboard



Features

- 7 Days catch up and full electronic program guide (EPG)
- Pause on one device and continue on another
- No minimum entry cost charged unlike Sky/Virgin Media/ Talk Talk



All new £89 Set top box Telugu/ Nollywood/ Bollywood

Front of the STB



Lebara play

£89

Watch TV and movies you love
Set Top Box + 12 months subscription

- ✓ Live TV
- ✓ 7 day catch-up TV
- ✓ 1000s of movies

HD/SD QUALITY 100% LEGAL

Back of the STB



Choose your favourite pack
Watch either Telugu TV and movies, Nollywood movies and TV or Bollywood movies
Hundreds of Telugu movies Including...

TV channels

Hundreds of Nollywood movies Including...

TV channels

Thousands of Bollywood movies Including...

And get the West African French pack at no extra cost

Includes Sony Max and Star Gold

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Telugu TV and Movies

12 Months Subscription with set top box, more than 22 TV Channels and over 800 Movies for £89.00

- Lebara Play pack with a Set top box priced £89, Yupp TV without the set top box is £84.99
- Online subscription without set top box Lebara Play £79 Vs. Yupp TV £84.99



We have
the best
pack and
price



Bollywood Movies and 2 Key TV Channels

12 Months Subscription with set top box, over 2000 Movies with 2 Key TV channels for £89.00

Key messages and stand-out features

- Rich catalogue of Hindi, Punjabi and Bengali movies plus all the latest satellite releases from Dilwale to Krrish 3 (SonyMax)
- New movies from leading Bollywood studios including Disney, UTV, YashRaj, Dharma and Foxstar + new satellite releases



Over **2000** Movies





Nollywood TV and movies

12 Months Subscription with set top box, more than 13 TV Channels and over 800 Movies for
£89.00 + Full access to West African French pack TV and Movies at no extra cost
£49.00 for the Annual pack online offer



And get the
West African
French pack at
no extra cost

West African French



What motivates our customers to subscribe to Lebara Play?

- They want to keep in touch with the content of their homeland
- Watching movies and TV is part of their cultural identity
- They want to watch the latest TV and movies from their homeland
- They care about brand new content that they haven't seen before over classics
- They want to watch live TV at the same time as their friends and family back home
- They are chronically underserved by mainstream VOD providers and legal services are limited
- Our services offer them great value for money
- They can watch content instantly, on a range of devices
- They can choose between a monthly subscription with no commitments or a great value annual package which includes a set top box that they can connect directly to their TV

We aim to offer more of the content they want to watch at a better price than any of our competitors



What are the key selling points for Lebara Play?

Lebara Play gives you a premium collection of TV channels and movies from your home country in one simple, great value package

- Watch the latest movies with new blockbusters added every week (use examples like The Visit to give credibility)
- Exclusive TV series, like season 3 of Meet the Adebajios
- Watch 35 of your favourite TV channels live, at the same time as friends and family back home
- Never miss a thing with our seven day catch up service
- Watch from multiple devices, including your TV, smartphone, tablet or laptop
- Start watching on one device, finish on another
- HD and SD content available
- Support the content you love by getting it legally
- We also support Airplay and Chromecast, watch content on the big screen using a mobile device



Nollywood TV and movies

12 Months Subscription with set top box £89 from your local Lebara retailer or play.lebara.com
OR pay monthly online £4.99, no contract. £4.99 monthly vouchers available from your local Lebara retailer if you prefer to pay with cash. NO LEBARA SIM REQUIRED



And get the
West African
French pack at
no extra cost

West African French





Nollywood Leaflet copy

Start watching your favourite TV shows and movies

How to buy Lebara Play

Monthly subscriptions

To purchase a monthly subscription visit play.lebara.com, select Nollywood Movies and TV, sign in or register and follow the next steps to complete your subscription.

Choose how you want to pay

Lebara Play lets you choose how you want to pay for your subscription.



Pay using a Lebara Play voucher available from your local Lebara retailer. No credit card or bank details needed.



Use your Pay Pal account.

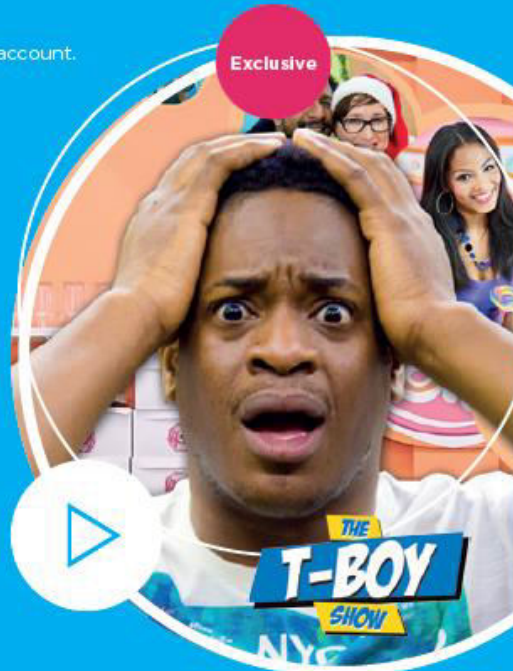


Use your credit or debit card.

Lebara Play Set Top Box

Our set top box, which includes a 12 month subscription, is available from selected retail outlets, or visit our website.

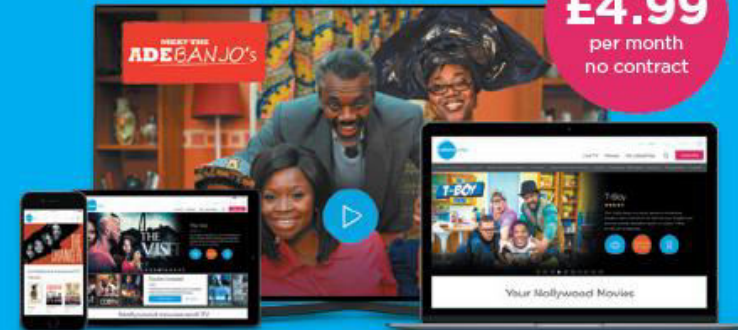
Visit play.lebara.com



Hundreds of movies, exclusive series and top TV channels

Buy a voucher from your local Lebara retailer

£4.99
per month
no contract



Nollywood



Start your 30 day free trial at
play.lebara.com

Download the app



Terms and conditions apply. For full terms and conditions visit lebara.com/play/terms-conditions.



Nollywood Leaflet copy

Watch the latest Nollywood movies and exclusive TV series



Watch top Nollywood TV channels live

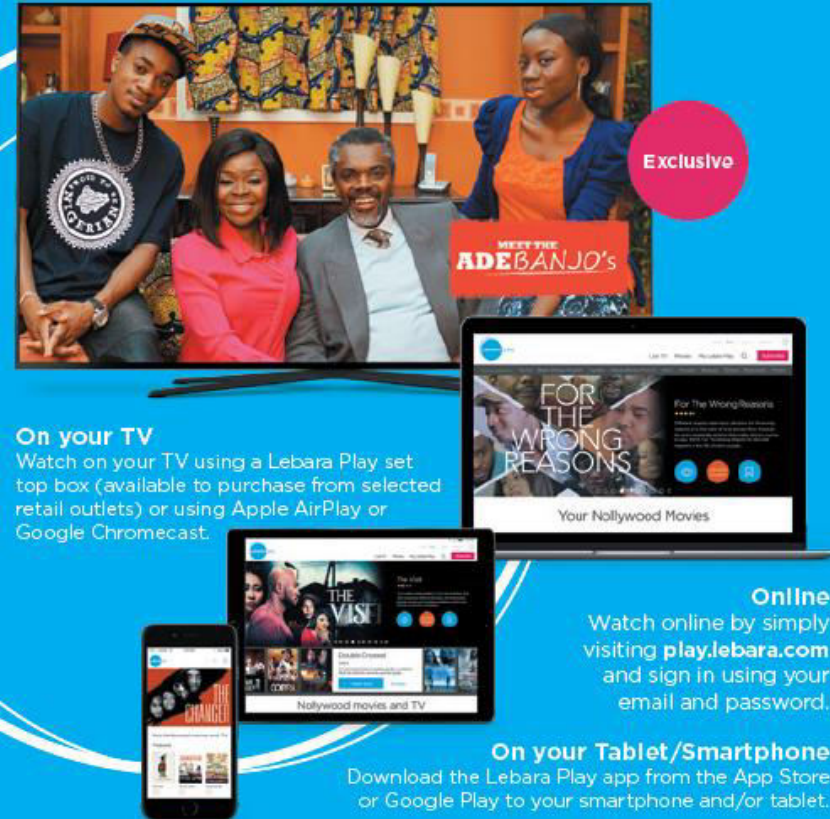


+ get 22 West African French TV channels at no extra cost

What is Lebara Play?

With Lebara Play you can watch the latest Nollywood movies and top TV channels you love and miss, bringing to you the very best in TV entertainment and the latest blockbuster movies.

Watch your favourite TV shows and movies in three different ways:



On your TV

Watch on your TV using a Lebara Play set top box (available to purchase from selected retail outlets) or using Apple AirPlay or Google Chromecast.

Online

Watch online by simply visiting play.lebara.com and sign in using your email and password.

On your Tablet/Smartphone

Download the Lebara Play app from the App Store or Google Play to your smartphone and/or tablet.



Live TV

Watch the latest TV programmes as they are being broadcast from your home country.



Missed your favourite show?

If you haven't been able to watch your favourite TV shows, then the Catch Up feature allows you to watch the episodes you've missed.

What do you need to do?

- Explain the benefits of Lebara Play (if they love Nollywood movies and TV it's perfect for them)
- Prioritise downloading the app onto their phone (search Lebara Play in the relevant app store)
- Activate one month free trial by going to play.lebara.com/promo and entering NOLLYC
- Give a leaflet to anyone who doesn't have time to stop





Movie pack update

Monthly packs - £4.99 a month

Our monthly packs bring you the latest blockbuster movies from Bollywood, Kollywood and Nollywood, so you can experience the Action, Drama, Comedy and Romance with your favourite stars.



Buy your monthly pack using a Lebara Play voucher.

Bollywood movie pack

Thousands of Bollywood movies including



Includes Sony Max and Star Gold



Tamil movie pack

Over 1000 Tamil movies including



Nollywood Movies and TV



+ Hundreds of Nollywood movies including



And get the West African French pack at no extra cost



Lebara Play app now support Airplay and Chromecast



AirPlay



chromecast